

A collaborative benefits management strategy for total population health

Helping employers achieve better health outcomes with lower costs

Benefits Accelerator® is a value-based strategy that harnesses a robust technology platform, preferred vendors with proven concepts and results that emphasize heightened health status and well-being. This collaborative approach can accelerate a plan sponsor's objectives to control health care costs, improve health outcomes and streamline benefits administration.

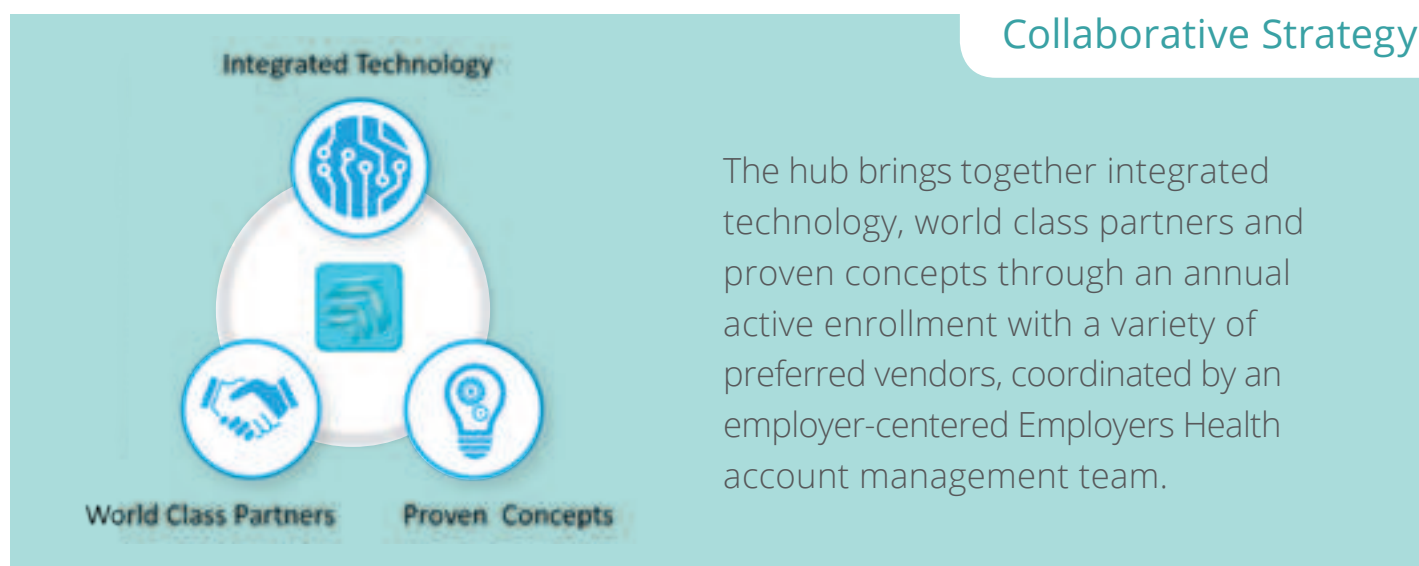
Benefits Accelerator acts as a central hub to bring the essential capabilities together and then coordinates the activities with an employer-centered account management team. The team members act as "quarterbacks" to coordinate the experience, resulting in single-source accountability for outcomes, efficiencies and value delivered to the employer.

To learn how to accelerate your benefit strategies, visit www.benefitsaccelerator.com or call 330.305.6565.

Benefits Accelerator® Hub



Collaborative Strategy



Intended Outcomes

- > **Lower** compound annual growth rate of claims
- > **Network utilization** of premier providers who have better outcomes and lower costs vs. their peers
- > **Reduction** in the severity of high cost claimants through earlier intervention and integration of medical/disability service providers
- > **More efficient** use of services through transparency tools and the member advocacy Hub experience
- > **Higher** provider engagement eliminating duplicate procedures, waste and redundancy
- > **Increased** primary care visits and preventive services; increased percent of members utilizing primary care
- > **Reductions** in readmissions, inpatient stays, ER visits, outpatient surgical/diagnostics

The Benefits Accelerator® Strategy

APPROACH

- **Integrated hub:** National medical plan with integrated disability, tailored population health management, benefits administration
- **Accountability**
- Addresses **holistic needs in a coordinated manner**

ENGAGEMENT

- Outbound, inbound, in-market and **digital services**
- **Advocacy services** offer a single contact point for health-related questions and concerns

ECONOMIC VALUE

- **Effective and efficient** – no redundancies of services
- **Advanced analytics** tie pre-sales savings projections to operating discipline, to outcomes measurement

EFFICIENCY

- **Network utilization** of preferred quality providers
- **Transparency** tools and advocacy for greater efficiency by users
- Increased use of **primary care, preventive services, and medication adherence**
- Greater efficiency for **plan administrators**

A team of trusted advisors, acting as an extension of the benefits team



Employer:
One point of contact

Employee:
One number to call



An EH account management professional will coordinate the plan sponsor's experience, including managing routine vendor summits to occur at a frequency required by the complexity of each account and the plan sponsor's needs.