

A collaborative benefits management strategy for total population health

Helping employers achieve better health outcomes with lower costs

Benefits Accelerator® is a value-based strategy that harnesses a robust technology platform, preferred vendors with proven concepts and results that emphasize heightened health status and well-being. This collaborative approach can accelerate a plan sponsor's objectives to control health care costs, improve health outcomes and streamline benefits administration.

Benefits Accelerator acts as a central hub to bring the essential capabilities together and then coordinates the activities with an employer-centered account management team. The team members act as "quarterbacks" to coordinate the experience, resulting in single-source accountability for outcomes, efficiencies and value delivered to the employer.

To learn how to accelerate your benefit strategies, visit www.benefitsaccelerator.com or call 330.305.6565.

Benefits Accelerator® Hub



Collaborative Strategy



The hub brings together integrated technology, world class partners and proven concepts through an annual active enrollment with a variety of preferred vendors, coordinated by an employer-centered Employers Health account management team.

Intended Outcomes

- > **Lower** compound annual growth rate of claims
- > **Network utilization** of premier providers who have better outcomes and lower costs vs. their peers
- > **Reduction** in the severity of high cost claimants through earlier intervention and integration of medical/disability service providers
- > **More efficient** use of services through transparency tools and the member advocacy Hub experience
- > **Higher** provider engagement eliminating duplicate procedures, waste and redundancy
- > **Increased** primary care visits and preventive services; increased percent of members utilizing primary care
- > **Reductions** in readmissions, inpatient stays, ER visits, outpatient surgical/diagnostics

The Benefits Accelerator® Strategy

APPROACH

- **Integrated hub:** National medical plan with integrated disability, tailored population health management, benefits administration
- **Accountability**
- Addresses **holistic needs in a coordinated manner**

ENGAGEMENT

- Outbound, inbound, in-market and **digital services**
- **Advocacy services** offer a single contact point for health-related questions and concerns

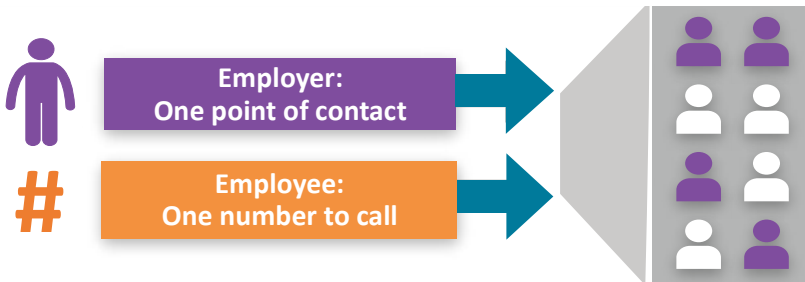
ECONOMIC VALUE

- **Effective and efficient** - no redundancies of services
- **Advanced analytics** tie pre-sales savings projections to operating discipline, to outcomes measurement

EFFICIENCY

- **Network utilization** of preferred quality providers
- **Transparency** tools and advocacy for greater efficiency by users
- Increased use of **primary care, preventive services, and medication adherence**
- Greater efficiency for **plan administrators**

A team of trusted advisors, acting as an extension of the benefits team



An EH account management professional will coordinate the plan sponsor's experience, including managing routine vendor summits to occur at a frequency required by the complexity of each account and the plan sponsor's needs.