



Christopher Goff, J.D., M.A.

PRESIDENT AND CEO

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In his role as president and CEO at Employers Health, Chris guides the organization's overall strategy to assist more than 350 large, self-insured clients domiciled in 40 states. Under his leadership, Employers Health has grown to a \$3.5 billion PBM GPO. Having led the organization for 29 years, he actively counsels plan sponsors and purchasing collectives in the area of employee benefits design and contracting, with particular expertise in pharmacy benefits management, benefit administration platforms, the Affordable Care Act and state and federal laws affecting health care and employee benefits.

For nearly 10 years, Chris was co-director of the health law program at The University of Akron School of Law where he also served as an adjunct professor of law. Chris taught health law and covered such topics as the ACA, ERISA, HIPAA, Antitrust, mergers and acquisitions, tax-exempt health care organizations and managed care. In May 2017, Chris received the John R. Quine Award, which is presented to the adjunct professor of law who has most successfully combined a practical approach to the teaching of law with a scholarly approach to the private practice of law. Chris is currently teaching Health Care Policy and Economics at Northeast Ohio Medical University.

Chris served as the United Way of Greater Stark County's 2020 Campaign Chairman and in 2022 was presented United Way's Gold Key Award, recognizing the highest degree of personal dedication and service as a volunteer. He currently serves on the following boards: Chairman of Arts in Stark, Vice Chairman of United Way of Greater Stark County, Senior Vice Chairman The Canton Regional Chamber of Commerce, Stark Economic Development Board, The Health Foundation of Greater Massillon, The Ohio Foundation of Independent Colleges, The University of Akron Foundation, President of University of Akron School of Law Alumni Boards and President of the Jackson Local Board of Education. Chris is past chairman of the board for the Health Policy Institute of Ohio and the Academy of Managed Care Pharmacy Foundation (AMCPF).

Chris served as an advisor to the Centers for Medicare and Medicaid Services for Part D pharmacy implementation during his tenure as a member of the Booz Allen Hamilton consulting team. These activities resulted from the Medicare Modernization Act of 2003. He previously served on the faculty of the College for Advanced Management of Health Benefits, affiliated with Thomas Jefferson Medical College's department of health policy, where he taught the pharmacy benefits management track. He also served as an adjunct faculty member at Zane State College, where he taught Business Law, Government and Business and Macroeconomics. Chris also served on the inaugural URAC PBM accreditation committee. URAC accreditation is now widely sought after by pharmacy benefit managers.

His previous management experience includes working for three managed care organizations. He also served as the interim CEO of the National Business Coalition on Health in Washington, DC for a six month period in 2003.

Chris earned his undergraduate degree in business administration, with a major in finance, from Ohio Northern University, a Master's degree in political science from The University of Akron and a Juris Doctor from The University of Akron School of Law. Chris is a member of the American Bar Association, the Ohio State Bar Association and the Stark County Bar Association, where he serves as chair of the health law committee.