



## Bayley Porter

MARKETING OPERATIONS SPECIALIST

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Bayley serves as the marketing operations specialist at Employers Health, where she oversees the execution of internal and external webinars. She also supports sponsors and ensures that all marketing deliverables are fulfilled. In her role, Bayley plays a key part in coordinating and optimizing various marketing initiatives.

Bayley graduated with a bachelor's degree in tourism, hospitality and event management with a minor in marketing from Bowling Green State University. Prior to joining Employers Health, she spent several years gaining experience in the entertainment and event industry. When she is not at work, she enjoys reading, spending time with her family and hanging out with her dog, Duke.