



Cassidy Burger

CONTENT MARKETING SPECIALIST

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As the content marketing specialist, Cassidy Burger works to develop and produce internal and external marketing collateral for employees and clients including blog posts, social media content, newsletters and advertisements.

Cassidy graduated with a bachelor's degree in journalism with a specialization in public relations from Bowling Green State University. Prior to working at Employers Health, she spent several years gaining both agency and in-house marketing experience.